



# **BED BUG**

## **Consumer Guide**

**Common Myths & Misconceptions, Treating Bed Bugs,  
& How To Prevent Bed Bugs Spreading Through Your House**

**By: Anthony Deslo, Owner of Phoenix Bed Bug Expert**

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& How To Prevent Bed Bugs Spreading Through Your House**

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# Introduction

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So you have bed bugs... Most people we talk to are always surprised that they have bed bugs. They always say they would have never imagined getting bed bugs.

The reality is, bed bug infestations are on the rise and there are multiple ways that they can be introduced to your home. Here are some of the most common ways:

- **Traveling and luggage...** bed bugs love to travel. In fact that's one of the most common ways you can become infested.
- **Movie theaters...** bed bugs love dark places, and people who may already have bed bugs can bring them on their clothes to the same movie theater you may watch movies at.
- **Family/friends that may have bed bugs...** If you know that a family member or friend has bed bugs, be sure they dry any clothes before coming into your home. Or if you want to be extra careful, do not have them come over until they have had their house treated.
- **Buying furniture...** It is not uncommon for stockrooms and warehouses to experience bed bugs. People who return furniture can sometimes bring them back and they can quickly spread to other furniture.
- **Anything used...** Because bed bugs are not always easy to see, anything that you bring into your home that is used could harbor bed bugs. Always keep this in mind when you are buying used couches, mattresses, or other furniture.

If this is your first time having bed bugs, then we hope you find this guide useful. There is a lot of misinformation out there about bed bugs, and we hope this helps you get clear information on everything you need to know to get your peace of mind back and your bed bugs gone (once and for all).

# Common Myths & Misconceptions

## Store Bought Chemicals

If you have gone to your local Home Depot or Lowe's looking for bed bug insecticides, you may not be pleased with the results.

The problem with store bought chemicals is that they cause bed bugs to spread and hide in areas they otherwise would not.

This happens because they are not strong enough, and the chemicals are not properly applied. Instead of a professional and full treatment, a spot treatment is done. Bed bugs learn what areas to avoid, which leads them to spread into other parts of your home.

Your average store bought chemicals for bed bugs have either no residual effect, or a very modest residual effect on bed bugs. **Store brought chemicals will not get rid of your bed bugs.**

We offer both heat and chemical spray treatments. Our chemicals we use are high-grade and have a long residual effect. Our professional grade chemical is only available to licensed pest control companies.

So just to overview...



Store Bought Chemicals	Professional-Grade Chemicals
<p>✗ Causes bed bugs to spread due to being applied as a spot treatment</p>	<p>✓ Applied by a licensed professional throughout the entire property</p>
<p>✗ Little to no residuals, so pesticide never lasts long enough to work</p>	<p>✓ Long lasting residuals that can last for months, ensuring bed bugs are completely gone</p>

# Rubbing Alcohol: Can It Be Used as Treatment?

A very common question we receive is *“can rubbing alcohol be used to get rid of my bed bugs?”*

In this section I will address that question and explain why rubbing alcohol is not going to exterminate your bed bugs.

It is true that rubbing alcohol can kill bed bugs, but this is only on direct contact. If rubbing alcohol does not make contact with every single bed bug in your home, you will continue to have bed bug issues until your home is professionally treated.

Even general pest control companies have a hard time exterminating bed bugs. We have gone on countless jobs where other pest control companies went out before us and didn't find anything.

However, after we complete our thorough inspection we were able to find bed bugs in the darkest crevices that other companies didn't bother to check.

Knowing how well these bugs are at hiding and that rubbing alcohol would have to come in contact with every bed bug, it would be impossible to make contact with every bed bug in your home.

We can usually tell as soon as we walk into a house if they have tried using rubbing alcohol because always an overwhelming smell in the house and around the area they tried treating.

There are serious side effects to inhaling Isopropyl Alcohol (rubbing alcohol), such as headaches, nausea, vomiting, irritation of the nose and mucous membranes, throat irritations, and even difficulty with breathing.

If you do try using rubbing alcohol, we strongly advise you use a respirator so you are not inhaling these harmful fumes.

In my personal experience, I have never met a single person who has been able to use rubbing alcohol at a method of getting rid of their bed bugs.



***To get your house professionally treated, with up to a 1 Year Guarantee, call us now at 623-552-4815***

## Diatomaceous Earth: A Slow, Slow Process

Now that we've covered the common rubbing alcohol question, we'll go ahead and cover another question about Diatomaceous Earth.



### *"Can I use Diatomaceous Earth to get rid of my bed bugs?"*

Diatomaceous Earth, when applied properly, can be used as a treatment which essentially dehydrates the bed bugs. This works because bed bugs wear their skeleton on the outside (exoskeleton).

However, the downside to Diatomaceous Earth (just like rubbing alcohol) is that the bed bugs have to make contact with the Diatomaceous Earth. Furthermore, in order for the bed bugs to die, they have to cross through the Diatomaceous Earth multiple times.

Another downside is that there are going to be many hiding spots for bed bugs where you can't apply any Diatomaceous Earth. For example, bed bugs can hide in the cracks of your headboard or dressers, and these are areas where Diatomaceous Earth cannot be properly applied. The bed bugs will move to other areas where Diatomaceous Earth is not found.

If you are going to attempt to use Diatomaceous Earth, you want to be careful using it around people who have respiratory issues (e.g., people who have asthma, the elderly, small children, smokers, etc).

When conducting our free inspections, we often see people who have tried to use Diatomaceous Earth, but ultimately they need to be professionally exterminated.



# Top 5 Hiding Places For Bed Bugs

Bed bugs are great at hiding and can be almost clear in their early stages of life. This makes them very difficult to find unless you know what and where to look.

After performing thousands of inspections, we've put together the below list of the top five places bed bugs are commonly found:

## 1. On/Under your seams

The first place you should look for bed bugs is around your bed. It is part of their name because that's where they are mostly found.

Bed bugs love to hide around the bed seams, and more towards the head of the bed.

There are many small areas around your bed where bed bugs can hide. You really need to be thorough and detailed in your bed bug inspection. Evidence of fecal spotting (black or dark in color) is a clear sign of a bed bug infestation.





## 2. Around your box spring and head boards

Not only can bed bugs hide on your actual mattress, but they also hide on and inside your box spring. Bed bugs love to make the inside of box springs their home because it's dark and close to you. They can also often be found on the bottom of your box spring (where fabric is often stapled). These are all areas you are going to want to inspect with a bright flashlight.



### 3. Couches, and other frequented seating areas

Many people end up spreading bed bugs throughout their house because bed bugs use you to travel. Going from your bed to your couch can infest a new area rapidly.

Some people will also try to sleep in other rooms that they believe are not infested, but if a bed bug is already on them, they end up spreading them to that new room.



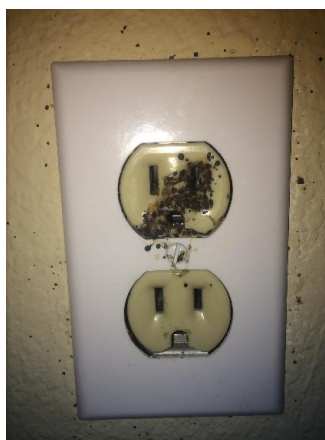
### 4. Baseboards

Bed bugs can also be found on or near baseboards in your home. They often use baseboards to burrow deeper through cracks and crevices.



### 5. Electrical Outlets

Bed bugs can hide virtually anywhere – even your electrical outlet covers and switch plates. This is a way that bed bugs travel from room to room and adjacent units (if you are in an apartment).



# What About My Furniture?

Another question that we are often asked often is “can I keep my furniture?”

The answer is yes; you can keep your furniture. It’s actually recommended that you keep all your furniture because it can be professionally treated. Additionally, with our heat treatments, the heat penetrates all cracks, crevices, inside walls, inside furniture, etc.

If you want to get new furniture due to the spotting from the bed bugs, we recommend waiting at least 30 days after our treatment to ensure that all bed bugs are completely exterminated.

After your bed bug treatment, you may want to consider bed bug covers. These covers will help you notice bed bugs if you ever get them again. There are also side benefits to protecting your mattress from getting dirty and preventing allergies (dead skin cells can get into your mattress). If you do purchase a bed bug cover, make sure it is made of an antimicrobial material.

**DO NOT use bed bug covers to encase your bed thinking it will get rid of your bed bugs.** Bed bugs live up to a year without any blood to feed on.



*Bed bug eggs look like very tiny pieces of rice.*

*Female bed bugs lay one to five eggs per day - that's an average of 540 eggs in a lifetime.*

# How To Prevent Spreading Bed Bugs In Your Home

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If you are dealing with a bed bug infestation, one of your goals should be to keep them confined to as few rooms as possible. In this section we will go over a couple of common ways people accidentally spread bed bugs to other areas of their home.

## #1. Sleeping In Other Rooms

When you have bed bugs, you may be tempted to go sleep in another room that you feel may not be infested with bed bugs. However, bed bugs often use us (humans) to hitchhike around your house, infesting new areas. By sleeping in other rooms, you can actually be making the infestation worse by spreading the bed bugs into new rooms.

Bed bugs are extremely small and can be very hard to see. Nymphs (baby bed bugs) are almost completely invisible to the eye, and nearly transparent/clear.

Even if you think you don't have bed bugs on you, there may be a chance you do and you just don't see them. To avoid the risk of spreading bed bugs into brand new rooms, we suggest you continue to sleep in your usual bed until your home is professionally treated.

## #2. Moving Furniture Through Your House

When people find out they have bed bugs in a bedroom or other room, they often move the furniture out of the house. What they don't realize is that when they are moving furniture through the house (usually to get it outside), bed bugs can be dropping off the furniture and spreading throughout the house, into new rooms and areas.

If you have bed bugs and you are planning to get your house professionally treated, it is best for you to leave the furniture in your home exactly as it is. Not only does this prevent bed bugs from spreading to other rooms, but we will also be able to treat your infested furniture.

## #3. Encase Your Mattress and Box Springs

Encase your mattresses and box springs. This will remove many of the hiding places on your bed and make sure that your mattress doesn't become infested and have to be thrown away. Having encasement on your mattress makes it much easier to inspect regularly.

Encasement is the term used to describe enclosing your mattress in a bed bug proof cover. It is usually a 6-sided cover with a zip. You can buy them at department stores and mattress stores. The package should say "bed bug proof" and made of an antimicrobial material.

### \*\*\* BED BUG TIP \*\*\*

If you are worried about bed bugs on your clothes, you can dry them on high heat for at least 15 mins.

The heat of your dryer will kill any bed bugs located on your clothes.

# Our 100% Guaranteed Bed Bug Treatment Options

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At Phoenix Bed Bug Expert, we offer two different types of bed bug treatment/extermination. **Both are 100% guaranteed to work.** With our heat treatments, we offer a **one year warranty** and our chemical treatments come with up to a **six month warranty**.

## Heat Treatment

Our **most popular and instant** method of treatment is through heat. Our specialized heating equipment raises temperatures in your home up to 150 degrees for a period of eight hours. There's no such thing as a heat-resistant bed bug, so the heat eliminates ALL life stages of bed bugs, including all their eggs.

If you want instant relief and peace of mind, a heat treatment is the best way to go. Not a single living bed bug or egg will be in your home after we perform a heat treatment.

***Our heat treatments are 100% effective, and we guarantee our heat treatments with a one year warranty.***

## Chemical Treatment

Another route of exterminating bed bugs is through a chemical treatment. We use high-grade insecticides to target all of the bed bugs in your home. We spray baseboards, power plates, bed seams, headboards, bed frames, and so forth.

Unlike the instant relief that you would receive from a heat treatment, bed bugs have to crawl over and make contact with our chemical that we apply in order for the bed bugs to die. Bed bug eggs that have not yet hatched will also have to come in contact with our chemicals.

Our chemicals leaves a residual so when the eggs hatch (7-10 days later) and make contact with our chemical, they will also die. This process with a chemical treatment can take up to 30 days.



## PRICING

### How Much Is A Heat/Chemical Treatment?

Because every infestation and home layout is different, we cannot give an exact price for our treatments until we perform a [free inspection](#). *(Schedule an inspection by calling 623-552-4815)*

During this inspection we will be able to confirm that you do have bed bugs, and recommend the best route of treatment based on your infestation. After completing our inspection, we will be able to give you an exact price for guaranteed extermination.

If you are just looking for general/ballpark pricing, our chemical treatments start at \$400 for a whole house treatment, and our heat treatments start at about \$1 per square foot. Again this is a ballpark estimate, and we will be able to give you an exact price after a bed bug inspection.

***To Schedule a Free Bed Bug Inspection, Call 623-552-4815***

### OUR BED BUG WARRANTY

We are so confident in our work and treatments that **we guarantee our heat and chemical treatments.**

This means if any bed bugs arise after we've treated, we will come back out and retreat, free of charge.

Heat treatments come with a 1 year warranty, and chemical treatments come with up to a 6 month warranty.

***READ OUR 100+ ONLINE REVIEWS  
ABOUT OUR COMPANY BY [CLICKING HERE](#).***



# About Our Company – Phoenix Bed Bug Expert

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- ✓ Fully Licensed & Insured
- ✓ Over 5,000+ Homes Treated
- ✓ A+ BBB Rating (No Complaints)
- ✓ 100+ Five Star Customer Reviews
- ✓ Up to 1 Year Warranty/Guarantee

We have over four years of experience in the bed bug industry and have treated over 5,000 homes in the Valley. We know where bed bugs like to hide and how to get rid of them (for good).

Phoenix Bed Bug Expert has built a trusted reputation by taking pride in our work ([click here to read Customer Reviews](#)). Our industry knowledge, detailed and thorough treatment process, and commitment to customer service is what separates us from our competitors.

After exterminating bed bugs for thousands of Valley residents, we've learned people want a reliable and honest company they can count on to get rid of their bed bugs. They want peace of mind that their home will be bed bug-free FOR GOOD.

**Phoenix Bed Bug Expert offers all of these things and more.** In fact, while many of our competitors offer no guarantees at all, we offer up to a 1-year guarantee (details [here](#)).

***Ready to get rid of your bed bugs? Call 623-552-4815***

# Customer Testimonials

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“Hero? Visionary? All-Around awesome dude? Yes, yes, and yes. Anthony and his team are a bunch of relentless killers (of bedbugs). They committed bug genocide at my townhome (whole-house treatment). I called them after having another company that only treated the bed frame and baseboards of the affected room and did not get the job done. Anthony is very knowledgeable and willing to be straightforward about what to expect. I can't thank them enough for coming to my rescue. I would recommend them to everyone.”

**- Review by Alana O.**



“We were shocked and at a total loss when we found bed bugs in our home. I was fortunate to have Phoenix Bed Bug Expert come to our rescue. Anthony, Tyler and Robert were extremely professional and helpful. Anthony was very prompt and scheduled an immediate inspection of our home. He then thoroughly guided us in preparing our home for the treatment. We were so grateful. I highly recommend these professionals. They are honest, friendly, helpful and pleasant to work with. I thank them again!”

**- Review by Dolly C.**



“A family member was about to be eaten alive by bedbugs. Googled and called Anthony, and his team was on it! Treated their house within days and everything they told us was legit. Would highly recommend. Spend the money and sleep bite less!”

**- Review by Dawn W.**



“So I was freaked out when my friend and I discovered we had bed bugs (like anyone would be!) and wanted immediate care. We luckily knew of this company and contacted Anthony and he came instantly. Anthony and Tyler made us comfortable and I would recommend them to anyone and everyone. They have great service, best at what they do and are very polite and fast. We haven't found any sine they have been here!!”

**- Review by Bradley R.**



“Alex was amazing! I have never had somebody give me such reassurance in such a crazy time! He was fast, gave me simple instructions, and told me exactly what to expect. I was so scared these things would never go away!

Alex recommended chemical treatment, came out to inspect again today, and gave me the clear! 1 treatment only, and I can sleep again! I must have called him a thousand times with questions while freaking out, and he would calm me down, and assure me he had taken care of the problem! Sure enough, he was right!!!!

I would recommend Alex to EVERYONE! Alex is my new hero! I can't say enough to thank this man for being there! I could cry knowing that respectable companies are still out there. Thank you Alex!!”

**- Review by Kathleen**



“Contacted other bed bug "specialists" but they didn't come close to offering the service received from Phoenix Bed Bug Expert. They really took the time to inspect and showed me that they cared. I researched companies online and Phoenix Bed Bug Expert had the best reviews. They also offered the best price. They weren't the cheapest, but definitely not the most expensive either.”

**- Review by AJ**



“Anthony was very helpful in finding the best treatment for our pest problem. We looked around with other experts before finding these guys. We decided to go with them, because he was very fair and gave us a reasonable price for the treatment we were getting. I would highly recommend giving these guys a call. Thanks again.”

**- Review by Hanke H.**



“If you ever have the unfortunate experience of bed bugs in your home, there are the guys to call. Called at 7am, they were at our house by noon, we prepped that day, and they were back the next morning at 9am, to take care of our house! From the moment I met Anthony and Tyler, I knew we were in great hands! Honest, professional, and trustworthy. We had no problem leaving our house in Tyler's hands. He even promised to look in on our cats, as we had to leave them in the garage! First class company!”

**- Review by Debbie K.**



“I tried DIY treatments but after waiting weeks for results, I decided to look for a pest control company. I found Phoenix Bed Bug Expert online and was impressed with all the reviews. I called and spoke to Anthony who offered a free inspection. He arrived on time and checked for bed bugs in every room. I went with the heat treatment and after he was done, I haven't seen a bed bug since. Thank you Anthony!”

**- Review by Mark B.**



“First off when I found out about these pest in my home I freaked out! I work in apartments and have a little knowledge of how bad this could get. I literally called 7 different companies to come give me quotes. Bed Bug experts were the only ones to actually look through all my furniture to inspect. The rest of the companies came and ONLY looked at what I pointed out.

Anthony was very professional. He gave me peace of mind assuring me my house was not infested and I did not have a huge problem. He charged a lot less than all the other companies and worked with me on the payment. I also appreciated his patience when I kept calling him every 30 minutes asking questions about what needs to be removed from the house. Not once did he make me feel like I was annoying even though I'm sure I was.

His team arrived the next day and gave me assurance and comfort that they will handle the job. Nothing was ruined during the heat treatment and so far I feel confident that I am bed bug free. The best part about it is they have a year warranty in case they come back.

I highly recommend this company so much I started using them as a referral at my property. They are the best and cheapest and better quality than any other company out there!”

**- Review by Melissa O**



“When dealing with such a sensitive, costly and terrible situation there is no other company I would consider. Anthony was very informative and thorough during the initial consultation. Tyler showed up on time, in a discrete truck and trailer and put my mind at complete ease. Both Anthony and Tyler were upfront and honest out the cost and options. I felt we received an excellent price, great service and any questions we had afterwards were answered promptly!”

**- Review by Brandee K.**



“I never write reviews, but I had to take a minute to give Phoenix Bed Bug Expert's a review because the way they dealt with such an annoying problem was very professional, fast and caring. After my first called they immediately showed up to my home for a free inspection, they told me the best method for my home and within days the problem was solved. It's been over a month since my home got treated and I have not had any problems with those annoying little bugs.”

**- Review by Jeanette M.**



“Amazing work by genuine people. This whole ordeal of having bed bugs was such a nightmare. But Alex came to our home and assured us that this problem could be fixed. Very thorough inspection, didn't try to sell us on any unnecessary treatment options, which I really appreciated. Gave very specific instructions on how to prep the home and what to do afterwards. I can finally sleep peacefully in my home again. Recommend this company to anyone unlucky enough to have bed bugs! Much more affordable than other companies quoted.”

**- Review by Vicki L.**



“Robert was very nice and explained to me the different treatments that were available. He was very patient with me when I kept calling him about the different items that were not on the list that he gave me in order to prepare my home before spraying. He was very nice to me and I did not feel like I was being a pest. I would recommend this company to everyone.”

**- Review by Kim H.**



“I would like to say Thank you to Anthony Deslo. When my husband and I found out we had bed bugs we tried to do our own treatments, and we were not successful. We could no longer live like that especially because we have children.

We called several different companies for quotes. We had 4 different companies come to our home to do the inspection, and give us a quote. After meeting with Anthony we were very pleased that he was willing to work with us on payment arrangements. He explained the process of the heat treatment and he was very professional.

We are very happy to say that we are bed bug free and have been for 3 months now!! My mind is at ease knowing we have a 1 year warranty! I recommend Anthony Deslo @Phoenix Bed Bug Expert”

**- Review by Emy Y.**



“Anthony was extremely friendly and courteous, showed up on time, and did great work. No bed bugs were found after heat treatment. I hope no one has to go through the experience of having bed bugs, but if you do, I would recommend Anthony to get rid of them.”

**- Review by Kiel K.**



“After days of search for a bed bug exterminator, I came across Phx Bed Bug Expert. Anthony was great and easy to work with. Received clear instructions on prepping the home prior to the treatment being done and the price was one of the lowest I found. It’s been about 3 weeks since the treatment and there are no signs of bed bugs anywhere in our home. I would recommend Phx Bed Bug Expert to anyone that might have a bed bug problem.”

**- Review by Anita C.**



**HAVE MORE QUESTIONS?**  
**WE ARE HERE TO HELP! CALL THE**  
**PHOENIX BED BUG EXPERTS AT**

**623-552-4815**

*Learn More at Our Website:*

[www.PhoenixBedBugExpert.com](http://www.PhoenixBedBugExpert.com)